2019 Association Executives Council (AEC) Winter Meeting
January 28-29 – The Fairmont Hotel, Washington, DC
Schedule at a Glance

Monday, January 28th, 2019

11:45 am – 12:30 pm  AEC Opening Luncheon
12:30 pm – 4:30 pm  AEC General Session
  12:45-1:00  Opening Remarks
  1:00 – 2:00  AEC Change Leadership Stories
    Kimberly Bolin, CDA
    Jim McGarry, EdMarket
    Carol McGlogan, EFC
  2:00 – 2:15  When It Comes to Room Blocks, Don’t Be a Blockhead!
    Dan Ketelsen, ALHI
  2:15 – 2:30  AEC Networking Break
  2:45 – 3:45  How Associations Tell Their Stories
  3:45 – 4:30  Using Risk Assessment to Assure Association Viability
    Bob Weidner, MSCI
6:00 pm – 7:15 pm  AEC Reception
7:30 pm  AEC Washington Dine-Around

Tuesday, January 29th, 2019

7:30 am – 9:00 am  Breakfast and Discussion Round Tables
9:15 am – 11:45 am  AEC General Session
  9:15 – 9:45  An Association Executive’s Perspective on the Forces of Change
    Mark Dancer, Network for Channel Innovation
  9:45 – 10:15  Creating Positive Board Dynamics
    Jia Wang, Texas A&M University
  10:15-10:30  AEC Networking Break
  10:30 – 11:45  Association Strategies to Attract Industry Talent
    Mike Adelizzi, ASA
    Ann Arnott, PTDA
    Liz Richards, MHEDA
    Emily Saving, HARDI
12:00 Noon – 1:00 pm  AEC Luncheon – Installation of New Chair
1:15 pm – 4:00 pm  AEC General Session
  1:15 – 4:00 pm  From Overwhelmed to Transformational Architect™
    Cynthia Mills, Founder, President & CEO, The Leaders’ Haven
4:00 pm  AEC Meeting Adjourns