



## NAW 2022 Distribution Leadership Program

May 16 – 20, 2022

302 Pfahl Hall

### Monday, May 16

---

3:30 – 4:30 pm	Registrations – <i>Pfahl Hall 3<sup>rd</sup> Floor Lobby</i>	
4:30 – 5:30 pm	Finance Review Session	Dan Oglevee
5:30 – 6:30 pm	Course Overview and Introduction to the BSC Case	Mike Knemeyer/Keely Croxton
6:30 – 7:30 pm	Welcome Dinner – <i>Pfahl Hall 3<sup>rd</sup> Floor</i>	
7:30 – 8:00 pm	Small Group Study	

### Tuesday, May 17

---

7:15 – 8:00 am	Breakfast - <i>Pfahl Hall 3<sup>rd</sup> Floor</i>	
8:00 – 10:45 am	Strategy	Lori Kendall
10:45 am – 12:00 pm	Supply Chain Management	Terry Esper
12:15 – 1:00 pm	Lunch – <i>Pfahl Hall 3<sup>rd</sup> Floor</i>	
1:00 – 3:45 pm	Human Resources Management	Larry Inks
3:45 – 5:30 pm	Financial Management	Dan Oglevee
5:30 – 7:00 pm	Small Group Study	
7:00 pm	Dinner on Your Own	

### Wednesday, May 18

---

7:30 – 8:45 am	Breakfast - <i>Pfahl Hall 3<sup>rd</sup> Floor</i>	
8:45 – 10:30 am	OSU Tour	
10:30 am – 12:30 pm	Managing Business Relationships	Michael Knemeyer
12:30 – 1:00 pm	Lunch – <i>Pfahl Hall 3<sup>rd</sup> Floor</i>	
1:00 – 2:00 pm	Managing Business Relationships	Michael Knemeyer
2:00 – 5:00 pm	Supply Chain Simulation	Keely Croxton Michael Knemeyer
5:00 – 6:30 pm	Small Group Study	
6:30 pm	Dinner on Your Own	



**Thursday, May 19**

---

7:15 – 8:00 am	Breakfast - <i>Pfahl Hall 3<sup>rd</sup> Floor</i>	
8:00 – 9:45 am	Supply Chain Case Study	Keely Croxton
10:00 am – 12:30 pm	Market Driven Strategy	Michael Knemeyer
12:30 – 1:30 pm	Lunch - <i>Pfahl Hall 3<sup>rd</sup> Floor</i>	Maria Landekhovskaya
1:30 – 4:30 pm	Improving Your Company's Productivity: Teamwork to go the Distance	Larry Inks
4:30 – 6:00 pm	Small Group Study	
6:00 pm	Dinner on Your Own	

**Friday, May 20**

---

7:00 – 8:00 am	Breakfast - <i>Pfahl Hall 3<sup>rd</sup> Floor</i>	
8:00 – 11:30 am	Team Presentations of the BSC Case	All Faculty
11:30 am – 12:00 pm	Lunch – <i>Pfahl Hall 3<sup>rd</sup> Floor</i>	
12:00 – 1:00 pm	Wrap-Up and Graduation	